

Examples of Case Studies:

Application

A) Based on real-life cases available online

Information available online about the company (e.g. we know there was accounting irregularities, and there were insufficient checks performed on accounting entries etc). As there may be information that is confidential or not fully available, you can state assumptions based on what information is available.

Some examples of real-life cases:

1. Asia Pacific Brewery – Asia Pacific Brewery Case
2. Singapore Airlines (SIA) – SIA Case
3. Nicoll Highway – Nicoll Highway Case
4. BBC DMI Project – BBC DMI Case

B) Based on real-life cases identified by students. Some examples that can be considered:

1) Business such as hawker stall, business owned by relative etc. You may obtain information on processes through reading the annual report, interviews with the hawker stall owner, the Head of Procurement at the company etc. You may consider processes such as revenue to receivable, procurement to payment and others.

2) University club or campus associations you are involved in. You may consider processes such as reviewing membership, how funds are utilised, governance over activities conducted such as campaigns, events.